



RIBBIT FOR ORACLE CRM ON DEMAND

KEY FEATURES

ACCELERATE PRODUCTIVITY

- Link your mobile phone to your CRM and email.
- Receive voice messages as email or SMS texts while on the go, so you can respond immediately.
- Dictate meeting notes and memos from your mobile phone.
- Organize voice messages in CRM according to leads, contacts, and deals in progress.
- Dictate email drafts from your mobile phone and route drafts directly to your email inbox.

Ribbit for Oracle links your critical sales tools—mobile phone, Oracle CRM On Demand, and email—so you can be more responsive and productive. Automated voice-to-text transcription eliminates typing, and lets you read your voicemail and dictate memos on the go.

Tough Markets Require Quick Response

Tight economic conditions mean sales professionals have to be more effective than ever before. Sales leads have to be followed faster, with more efficiency, to close deals. Calls and emails have to be returned, contacts managed, and ideas recorded—whether you're in the office, in a meeting, or in an airport.

Accelerating sales update activities using innovative productivity tools saves time and money otherwise spent on administrative functions—and drives sales by creating more time for responding to customers and exploring new, revenue-enhancing sales opportunities.

Sell More. Type Less

Ribbit for Oracle frees sales professionals to focus on sales instead of typing sales updates. Automated voice-to-text transcription capabilities mean sales professionals can route voicemail messages and dictate their call notes directly into Oracle CRM On Demand. Integrated workflow automatically organizes voicemail messages and notes according to leads, contacts, and deals in-progress, giving sales professionals a 360-degree view of customer and sales activities. Online calling capabilities provide a backup phone for returning calls.

Use Ribbit for Oracle

In a meeting: Have your voicemail delivered as SMS or email so you can respond to them or forward them immediately. No more dialing into voicemail.

On the go: Call and dictate meeting notes directly into Oracle CRM On Demand while information is still fresh in your mind. No more typing updates. Dictate a follow-up email and Ribbit will send a draft to your inbox.

At your computer: Flow calls, voice memos, and voicemails directly into Oracle CRM On Demand, so everything is stored in one place. Easily play, read, and search

ORACLE CRM ON DEMAND AND RIBBIT FOR ORACLE

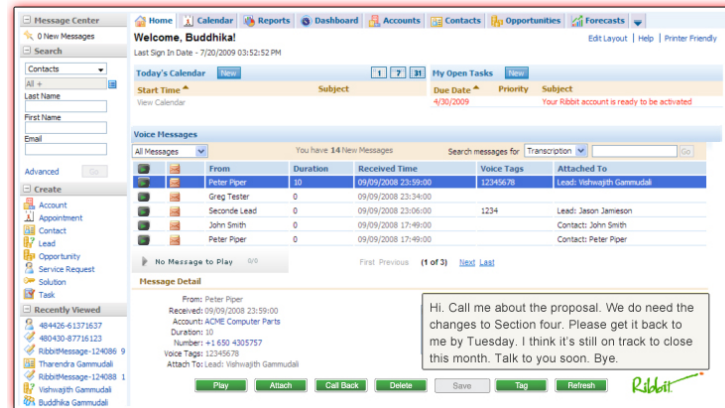
ORACLE CRM ON DEMAND

Comprehensive CRM for Maximum Results: Oracle CRM On Demand offers the most comprehensive set of sales, marketing, and service automation capabilities of any on-demand CRM solution.

RIBBIT FOR ORACLE

Powerful Sales Productivity Solution: Ribbit for Oracle links mobile phones to CRM, email, and SMS text with automated speech-to-text conversion—decreasing response times and increasing sales.

messages; automatically organize and map messages to specific contacts and opportunities. Keep unidentified messages private until you assign them to a specific CRM record. Use the integrated phone to return phone calls, or as a backup when your mobile phone is out of range, or out of power.



Ribbit for Oracle lets you read and manage your voice messages as email.

Key Features

- **Unify critical sale tools.** Link your mobile phone to your CRM and email.
- **Maximize responsiveness.** Receive voice messages as email or SMS texts while on the go, so you can respond immediately.
- **Promote CRM adoption.** Dictate meeting notes and memos from your mobile phone and route to your Oracle CRM On Demand.
- **Manage opportunities.** Organize voice messages in CRM according to leads, contacts, and deals in progress.
- **Increase productivity.** Dictate email drafts from your mobile phone and route drafts directly to your email inbox.

What Is Ribbit?

Ribbit is an open platform for communication innovation, bringing together the Internet, voice, and data to form a new world of intelligent, integrated communication solutions. We see a future where rich voice and data travels seamlessly across devices, networks, carriers and protocols to create a better informed and more connected world. With its community of more than 13,000 developers, Ribbit is accelerating that future.

Contact Information

Headquartered in Mountain View, Calif., Ribbit is a wholly owned subsidiary of BT. For more information about Ribbit for Oracle, please visit <http://www.ribbit.com/oracle>, or email us at oracle@ribbit.com.