

Never underestimate the appetite for innovation.

“We don't like their sound, and guitar music is on the way out.”

— Decca Recording Co.,
rejecting the Beatles in 1962

“Heavier-than-air flying machines are impossible.”

— Lord Kelvin,
President, Royal Society, 1895

“I think there is a world market for maybe five computers.”

— Thomas Watson,
Chairman of IBM, 1943

Cloud computing and Ribbit
are bringing the next wave.

For more information and to sign up for a 14-day
FREE trial, go to: ribbit.com/salesforce

To contact Ribbit directly:
1-800-474-2248 salesforce@ribbit.com

Ribbit for Salesforce®

Ribbit is a wholly owned subsidiary of BT.



Unified Communications
Designed for Sales.



Work Less.
Sell More.

Ribbit for Salesforce®

What is Ribbit for Salesforce?

Ribbit for Salesforce is the only sales productivity tool that unifies voice and SMS communications, Salesforce CRM, email, and voice-to-text transcription.

1

Stay Productive Even In Meetings

- Get your voicemail transcribed as a text message on your cell phone.
- Receive, respond to and forward messages — without ever dialing in to listen.
- View SMS reminders for Salesforce tasks and events.

3

Manage Voice and SMS in Salesforce CRM

- Search, track, and manage voice notes, voicemails, and calls alongside customer data in Salesforce.
- Send personal or automated SMS messages from Salesforce.
- Route mobile calls to either your web phone or desk phone based on your preferences.
- Automatically log messages from customers as activities or cases.

2

Talk, Don't Type

- Voice messages flow as text directly into your Salesforce account — voice is data.
- Record thoughts, email drafts, and meeting notes from your phone.
- Talk to create new custom records or cases and kick-off workflow.

4

Unify the Tools You Already Use

- Keep your same phone number, CRM, and email account.
- Automatically leverage existing workflow processes.
- Use Ribbit with the Salesforce mobile client for iPhone, Blackberry, and Windows mobile devices.